

Suburb Statistics Report

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Area Profile

The size of Alexandra Headland is approximately 1.6 square kilometres.

It has 3 parks covering nearly 7.8% of total area.

The population of Alexandra Headland in 2011 was 3,716 people.

By 2016 the population was 3,962 showing a population growth of 6.6% in the area during that time.

The predominant age group in Alexandra Headland is 20-29 years.

Households in Alexandra Headland are primarily childless couples and are likely to be repaying \$1800 - \$2399 per month on mortgage repayments.

In general, people in Alexandra Headland work in a professional occupation.

In 2011, 51.1% of the homes in Alexandra Headland were owner-occupied compared with 52.6% in 2016.

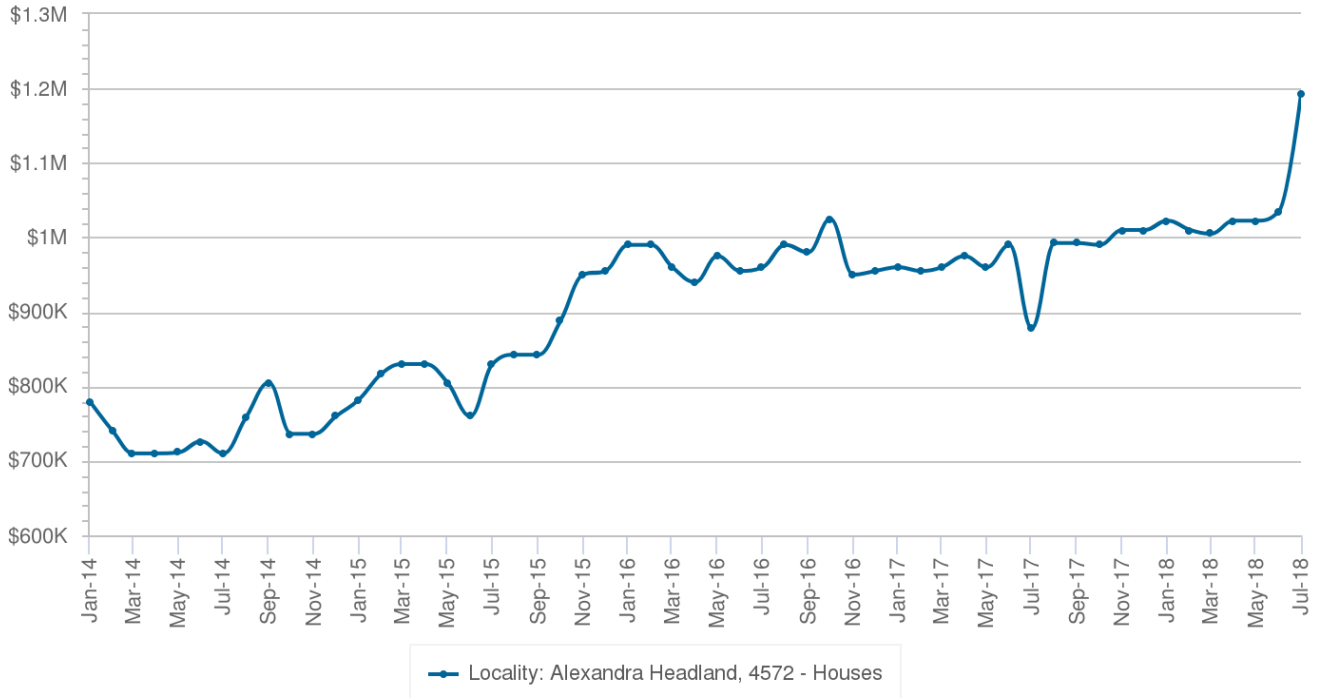
Currently the median sales price of houses in the area is \$1,192,500.

Median Sales Price

	Year 2014	Year 2015	Year 2016	Year 2017	Year 2018
Period	Median Price	Median Price	Median Price	Median Price	Median Price
January	\$780,000	\$782,500	\$990,000	\$960,000	\$1,022,500
February	\$740,000	\$817,500	\$990,000	\$955,000	\$1,010,000
March	\$710,000	\$830,000	\$960,000	\$960,000	\$1,005,000
April	\$710,000	\$830,000	\$940,000	\$975,000	\$1,022,500
May	\$711,250	\$805,000	\$975,000	\$960,000	\$1,022,500
June	\$726,250	\$760,000	\$955,000	\$990,000	\$1,035,000
July	\$710,000	\$830,000	\$960,000	\$878,000	\$1,192,500
August	\$758,750	\$842,500	\$990,000	\$992,500	n/a
September	\$805,000	\$842,500	\$980,000	\$992,500	n/a
October	\$736,250	\$887,500	\$1,025,000	\$990,000	n/a
November	\$736,250	\$950,000	\$950,000	\$1,010,000	n/a
December	\$760,000	\$955,000	\$955,000	\$1,010,000	n/a

Statistics are calculated over a rolling 12 month period

Median Sales Price



Statistics are calculated over a rolling 12 month period

Median Sales Price vs Number Sold



*Statistics are calculated over a rolling 12 month period

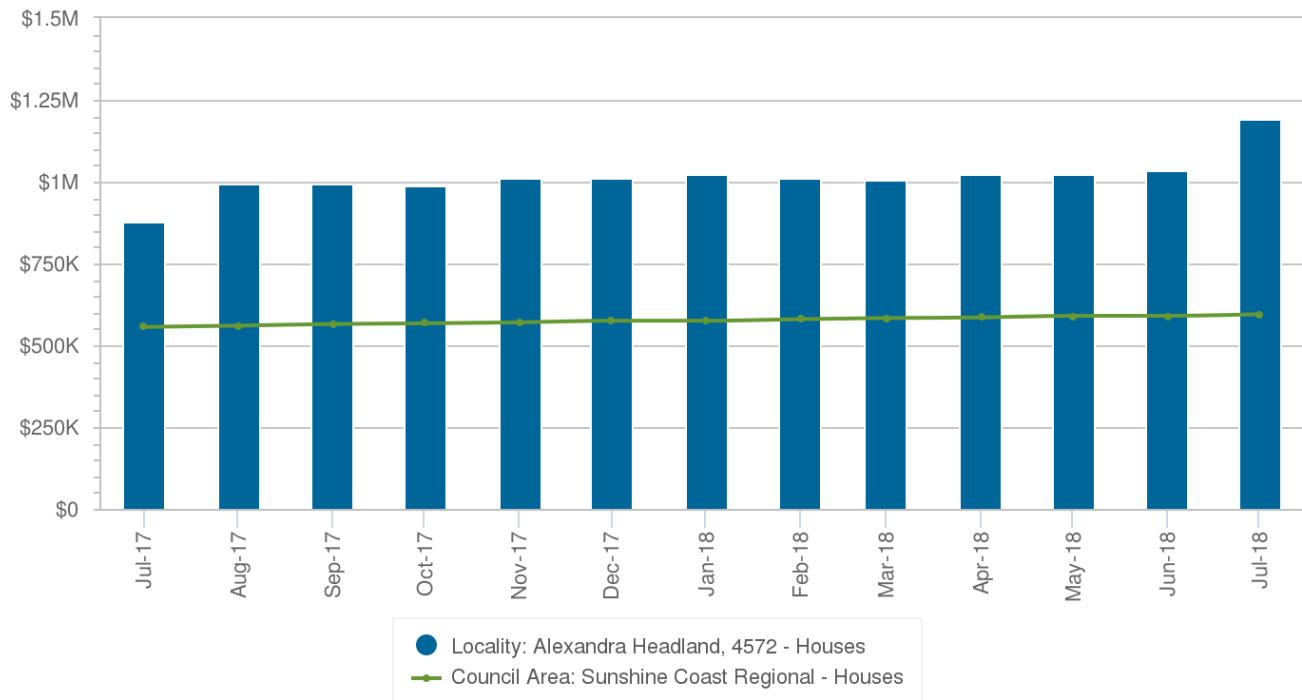
Recent Median Sale Prices

Recent Median Sale Prices (House)

Period	Alexandra Headland	Sunshine Coast Regional
	Median Price	Median Price
July 2018	\$1,192,500	\$595,000
June 2018	\$1,035,000	\$590,000
May 2018	\$1,022,500	\$590,000
April 2018	\$1,022,500	\$585,000
March 2018	\$1,005,000	\$583,250
February 2018	\$1,010,000	\$580,000
January 2018	\$1,022,500	\$575,000
December 2017	\$1,010,000	\$575,000
November 2017	\$1,010,000	\$570,000
October 2017	\$990,000	\$567,000
September 2017	\$992,500	\$565,000
August 2017	\$992,500	\$560,000

Statistics are calculated over a rolling 12 month period

Recent Median Sale Prices (House)



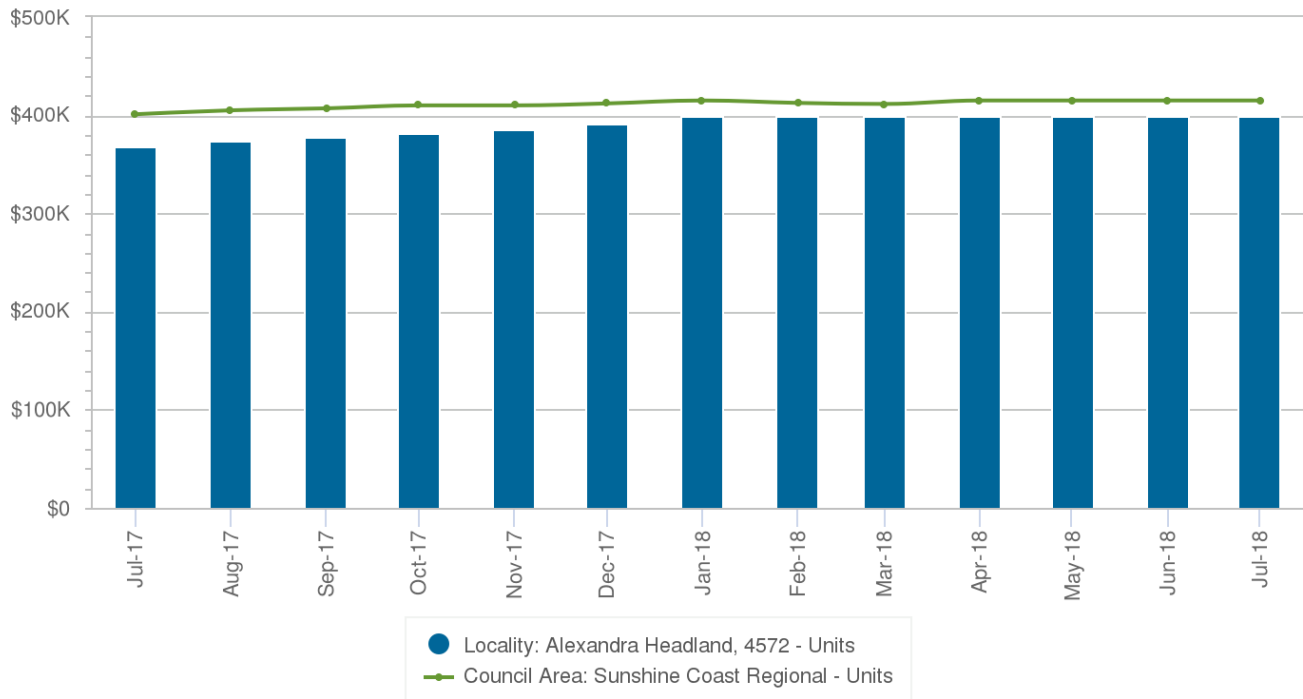
Statistics are calculated over a rolling 12 month period

Recent Median Sale Prices (Unit)

Period	Alexandra Headland	Sunshine Coast Regional
	Median Price	Median Price
July 2018	\$400,000	\$415,000
June 2018	\$400,000	\$415,000
May 2018	\$398,750	\$415,000
April 2018	\$400,000	\$415,000
March 2018	\$400,000	\$411,450
February 2018	\$400,000	\$412,500
January 2018	\$400,000	\$415,000
December 2017	\$392,000	\$412,000
November 2017	\$385,000	\$410,000
October 2017	\$382,000	\$410,000
September 2017	\$377,500	\$407,000
August 2017	\$375,000	\$405,000

Statistics are calculated over a rolling 12 month period

Recent Median Sale Prices (Unit)



Statistics are calculated over a rolling 12 month period

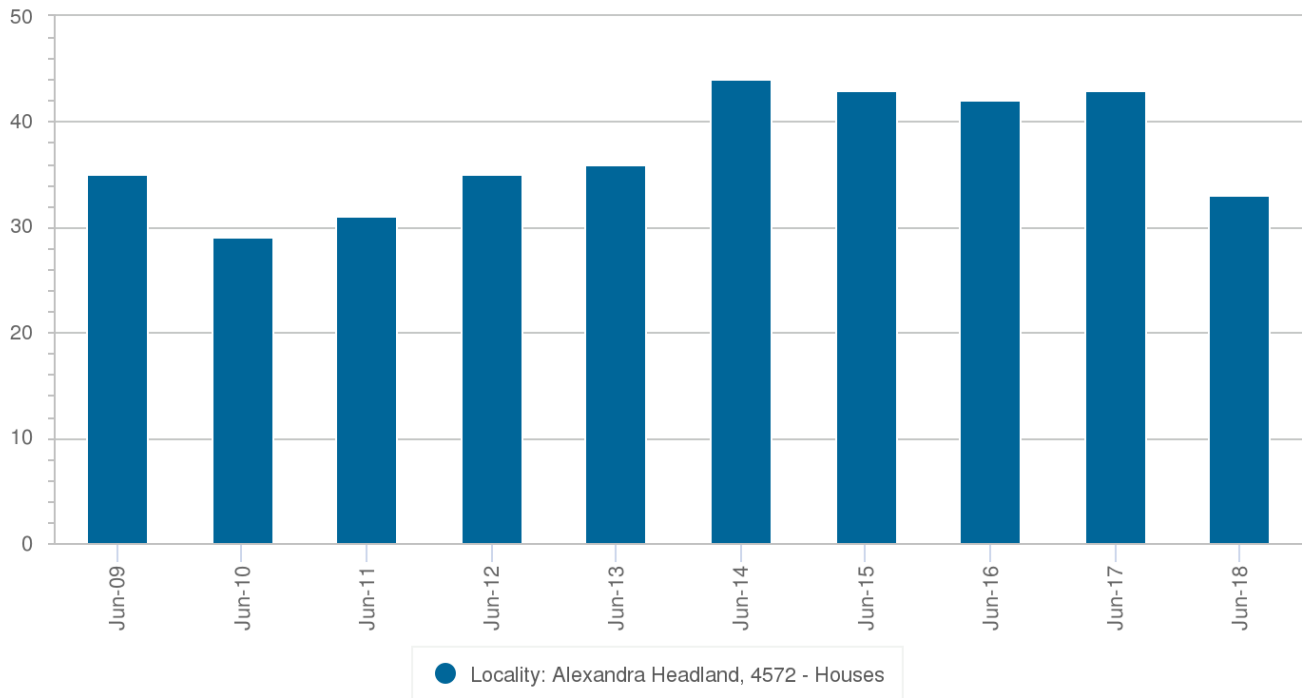
Sales Per Annum

Sales Per Annum (House)

Period Ending	Alexandra Headland	
	Number	
Jun 2018	33	
Jun 2017	43	
Jun 2016	42	
Jun 2015	43	
Jun 2014	44	
Jun 2013	36	
Jun 2012	35	
Jun 2011	31	
Jun 2010	29	
Jun 2009	35	

Statistics are calculated over a rolling 12 month period

Sales Per Annum (House)



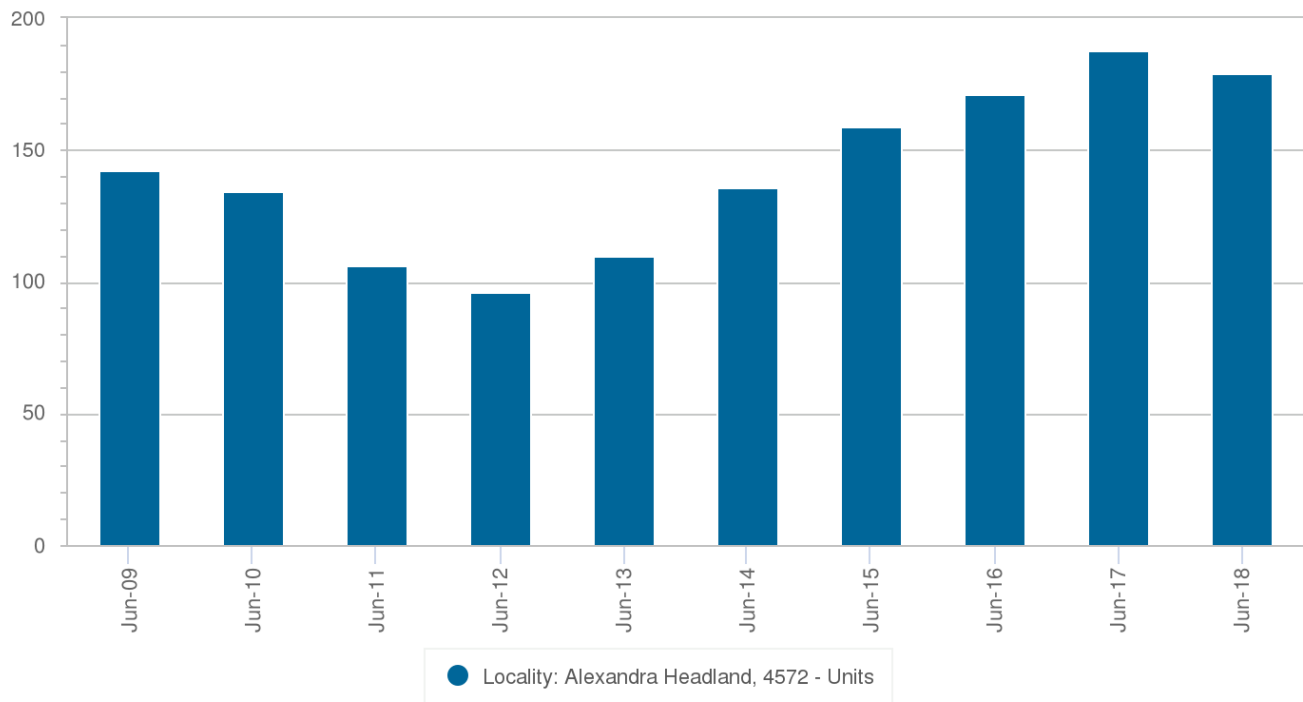
Statistics are calculated over a rolling 12 month period

Sales Per Annum (Unit)

Period Ending	Alexandra Headland Number
Jun 2018	179
Jun 2017	188
Jun 2016	171
Jun 2015	159
Jun 2014	136
Jun 2013	110
Jun 2012	96
Jun 2011	106
Jun 2010	134
Jun 2009	142

Statistics are calculated over a rolling 12 month period

Sales Per Annum (Unit)



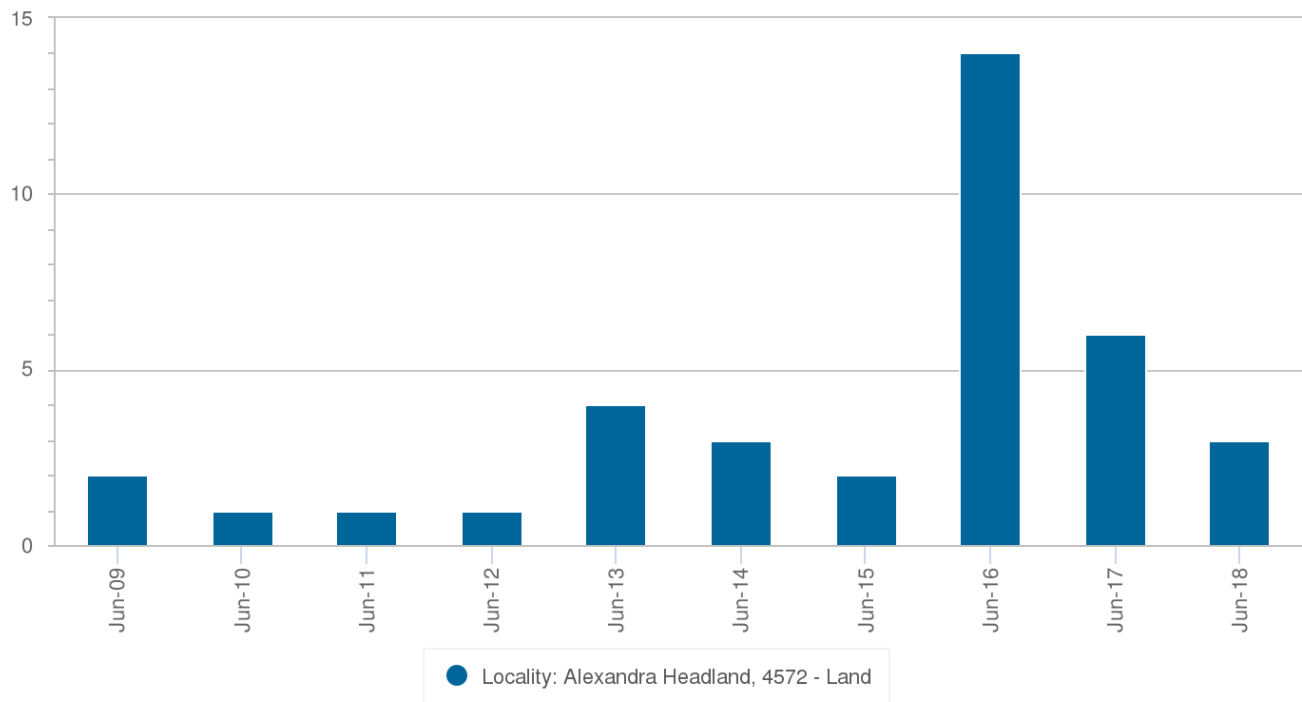
Statistics are calculated over a rolling 12 month period

Sales Per Annum (Land)

Period Ending	Alexandra Headland
	Number
Jun 2018	3
Jun 2017	6
Jun 2016	14
Jun 2015	2
Jun 2014	3
Jun 2013	4
Jun 2012	1
Jun 2011	1
Jun 2010	1
Jun 2009	2

Statistics are calculated over a rolling 12 month period

Sales Per Annum (Land)



Statistics are calculated over a rolling 12 month period

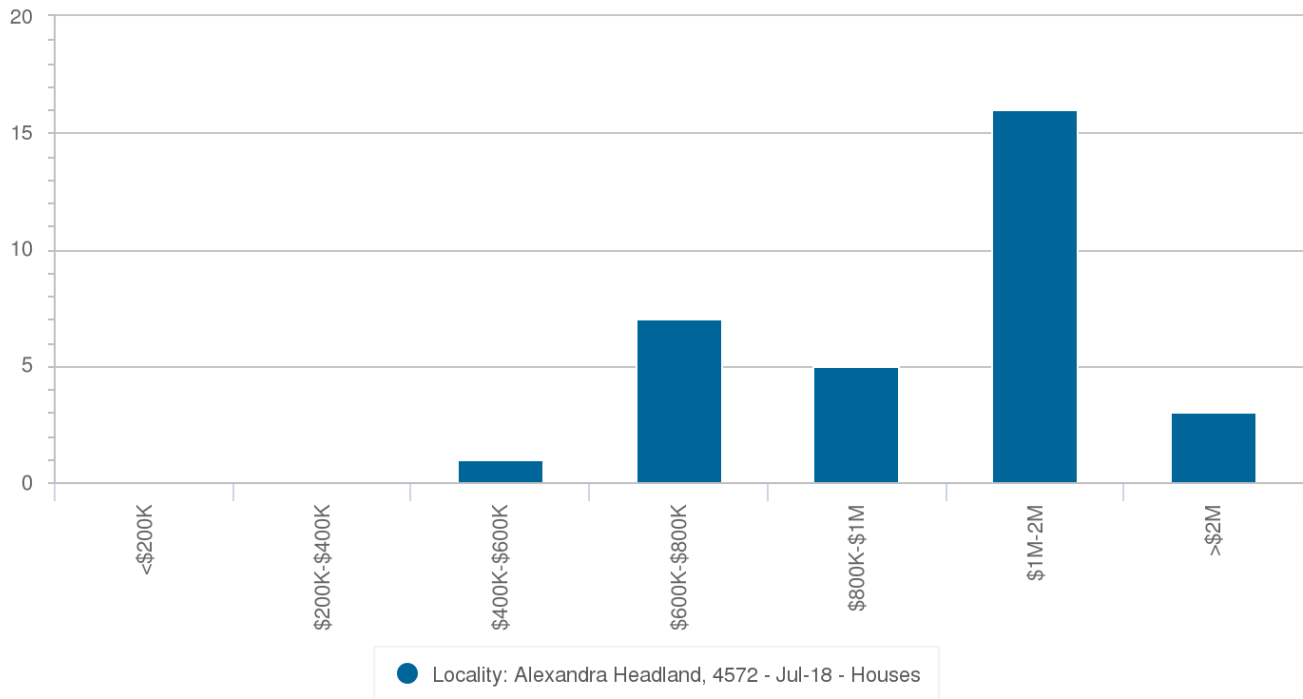
Sales By Price

Sales By Price - 12 months (House)

Price	Alexandra Headland	
	Price	Number
<\$200K		0
\$200K-\$400K		0
\$400K-\$600K		1
\$600K-\$800K		7
\$800K-\$1M		5
\$1M-\$2M		16
>\$2M		3

Statistics are calculated over a rolling 12 month period

Sales By Price - 12 months (House)



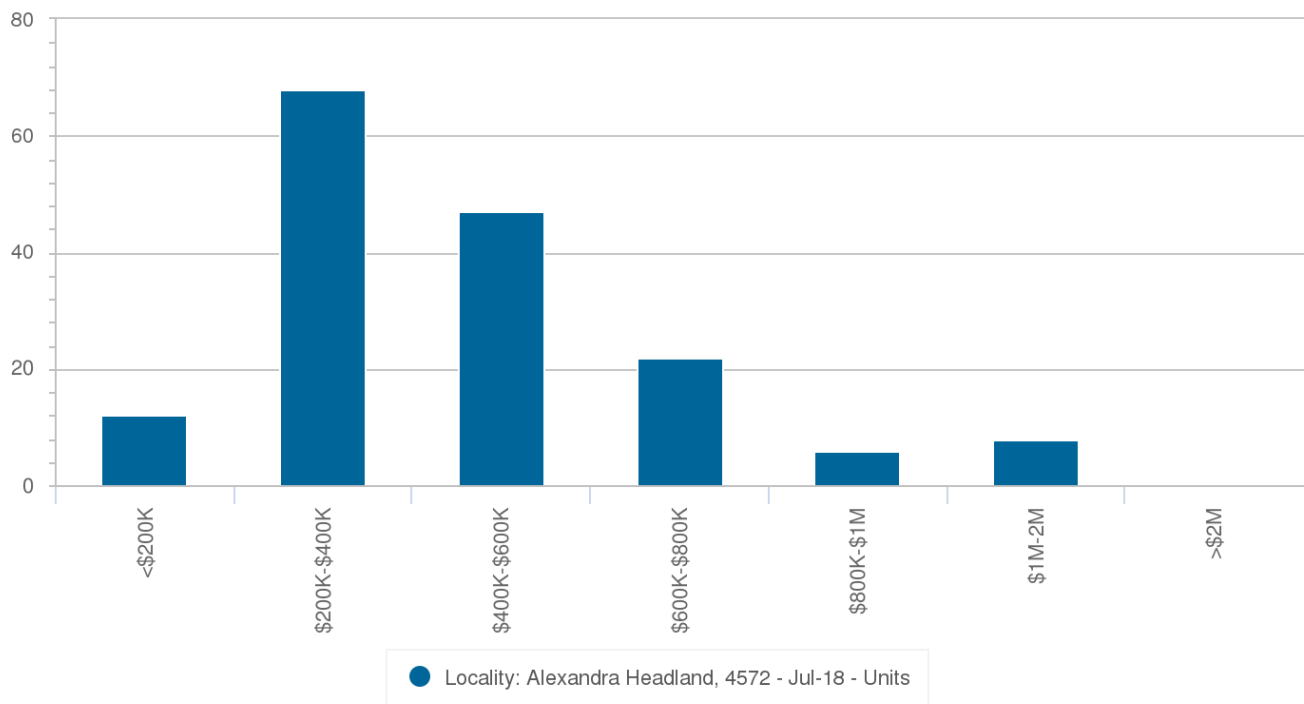
Statistics are calculated over a rolling 12 month period

Sales By Price - 12 months (Unit)

Price	Alexandra Headland	
	Number	
<\$200K	12	
\$200K-\$400K	68	
\$400K-\$600K	47	
\$600K-\$800K	22	
\$800K-\$1M	6	
\$1M-\$2M	8	
>\$2M	0	

Statistics are calculated over a rolling 12 month period

Sales By Price - 12 months (Unit)



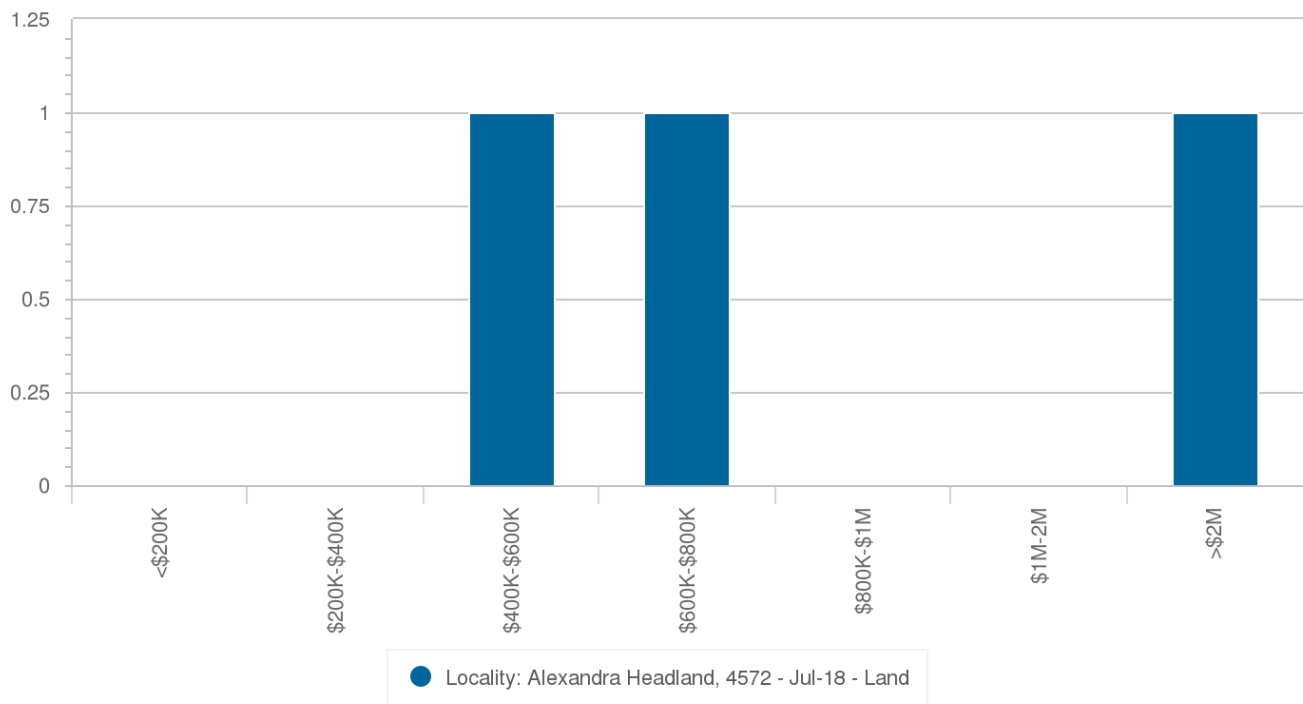
Statistics are calculated over a rolling 12 month period

Sales By Price - 12 months (Land)

Price	Alexandra Headland	
	Number	
<\$200K	0	
\$200K-\$400K	0	
\$400K-\$600K	1	
\$600K-\$800K	1	
\$800K-\$1M	0	
\$1M-\$2M	0	
>\$2M	1	

Statistics are calculated over a rolling 12 month period

Sales By Price - 12 months (Land)



Statistics are calculated over a rolling 12 month period

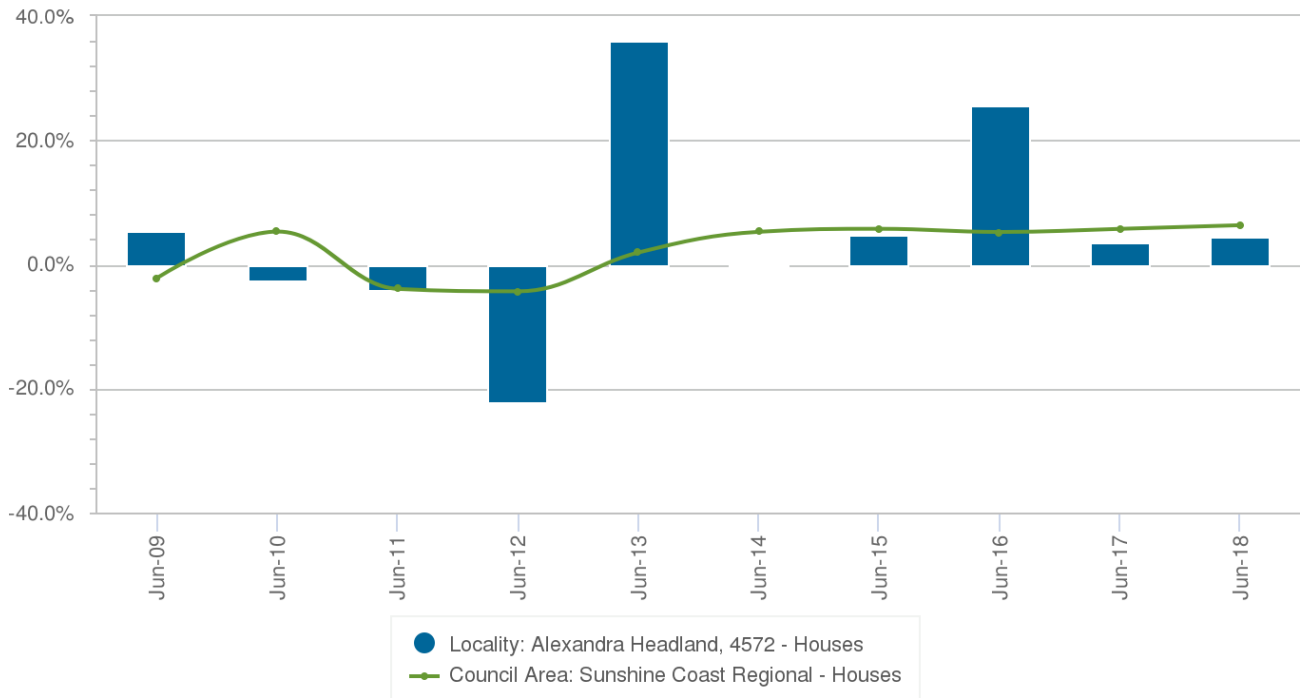
Change in Median Price

Change in Median Price (House)

Period	Alexandra Headland	Sunshine Coast Regional
	% Change	% Change
Jun 2018	4.55%	6.31%
Jun 2017	3.66%	5.71%
Jun 2016	25.66%	5.21%
Jun 2015	4.65%	5.72%
Jun 2014	0.17%	5.24%
Jun 2013	36.15%	1.93%
Jun 2012	-22.26%	-4.35%
Jun 2011	-4.2%	-3.97%
Jun 2010	-2.72%	5.27%
Jun 2009	5.3%	-2.15%

Statistics are calculated over a rolling 12 month period

Change in Median Price (House)



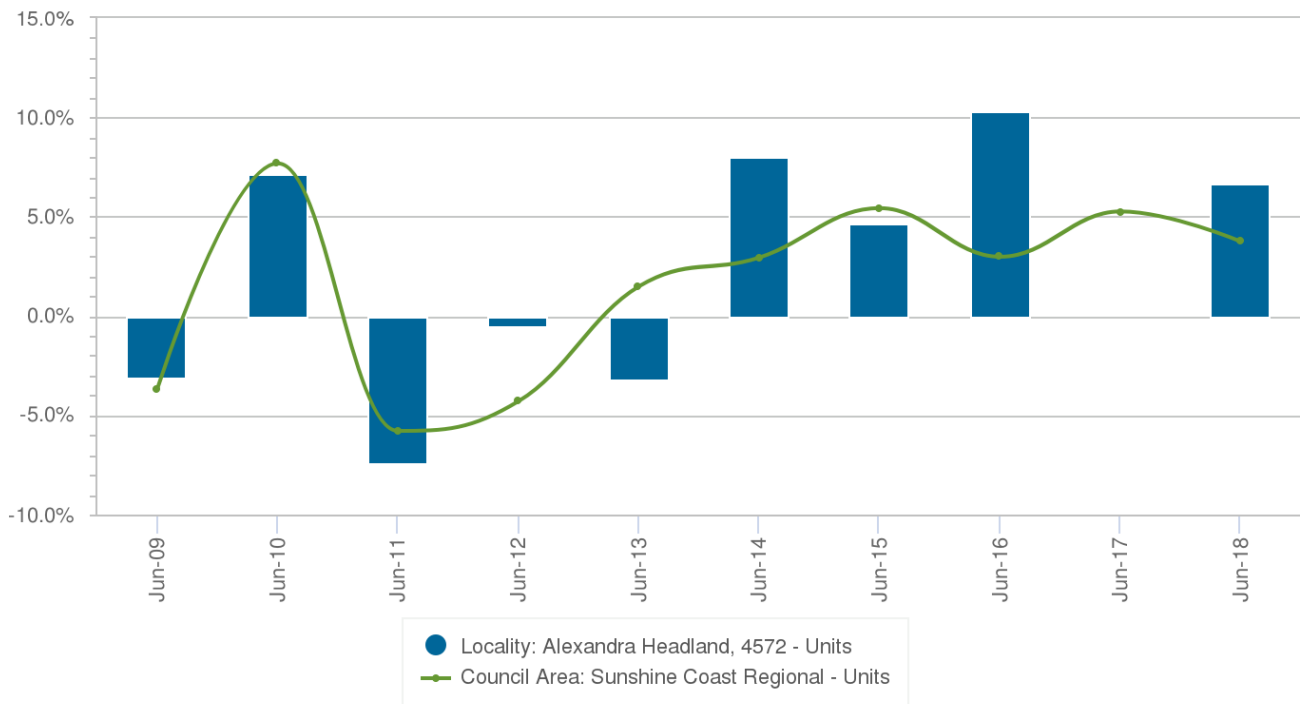
Statistics are calculated over a rolling 12 month period

Change in Median Price (Unit)

Period	Alexandra Headland	Sunshine Coast Regional
	% Change	% Change
Jun 2018	6.67%	3.75%
Jun 2017	0%	5.26%
Jun 2016	10.29%	2.98%
Jun 2015	4.62%	5.43%
Jun 2014	7.97%	2.94%
Jun 2013	-3.22%	1.49%
Jun 2012	-0.52%	-4.29%
Jun 2011	-7.37%	-5.79%
Jun 2010	7.14%	7.68%
Jun 2009	-3.08%	-3.63%

Statistics are calculated over a rolling 12 month period

Change in Median Price (Unit)



Statistics are calculated over a rolling 12 month period

Change in Median Price (Land)

Period	Alexandra Headland	Sunshine Coast Regional
	% Change	% Change
Jun 2017	0%	0%
Jun 2016	0%	3.79%
Jun 2015	0%	4.7%
Jun 2014	0%	-0.31%
Jun 2013	0%	0%
Jun 2012	0%	-9.43%
Jun 2011	0%	4.74%
Jun 2010	0%	5.42%
Jun 2009	0%	2.26%
Jun 2008	0%	0%

Statistics are calculated over a rolling 12 month period

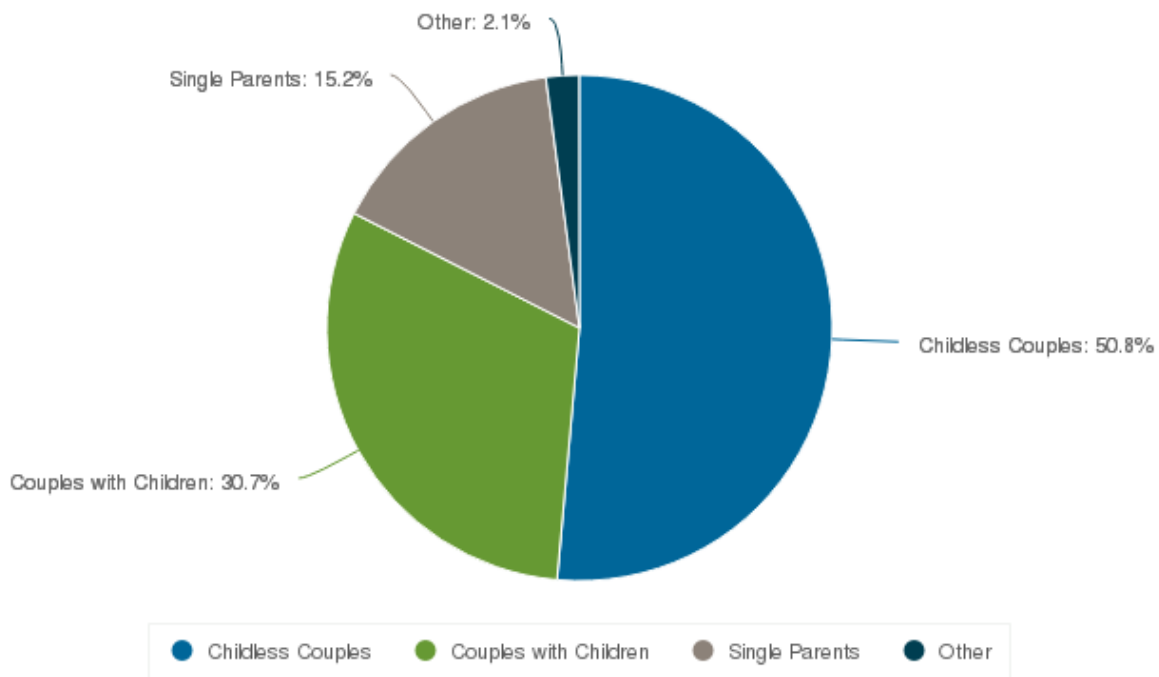
Household

Household Structure

Type	Percent
Childless Couples	50.8
Couples with Children	30.7
Single Parents	15.2
Other	2.1

Statistics are provided by the Australian Bureau of Statistics (ABS)

Household Structure



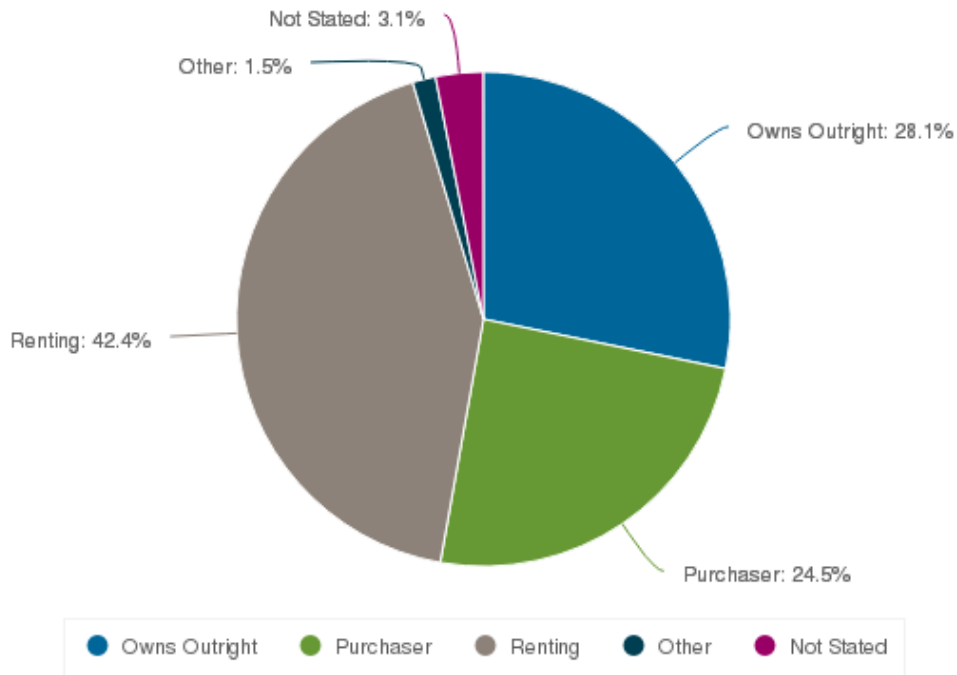
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Household Occupancy

Type	Percent
Renting	42.4
Owns Outright	28.1
Purchaser	24.5
Not Stated	3.1
Other	1.5

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Household Occupancy



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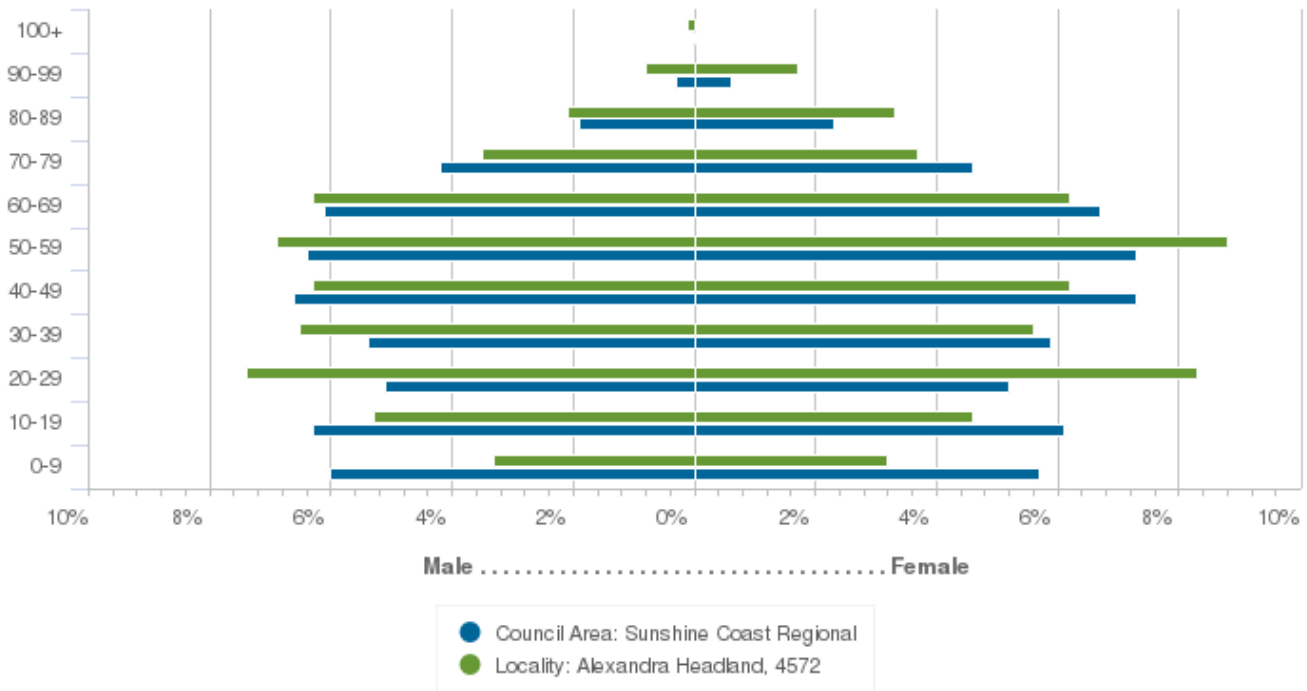
Age Sex Ratio

Age Sex Ratio

Age Group	Alexandra Headland		Sunshine Coast Regional	
	Male %	Female %	Male %	Female %
0-9	3.3	3.2	6.0	5.7
10-19	5.3	4.6	6.3	6.1
20-29	7.4	8.3	5.1	5.2
30-39	6.5	5.6	5.4	5.9
40-49	6.3	6.2	6.6	7.3
50-59	6.9	8.8	6.4	7.3
60-69	6.3	6.2	6.1	6.7
70-79	3.5	3.7	4.2	4.6
80-89	2.1	3.3	1.9	2.3
90-99	0.8	1.7	0.3	0.6
100+	0.1	n/a	0.0	0.0

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Age Sex Ratio



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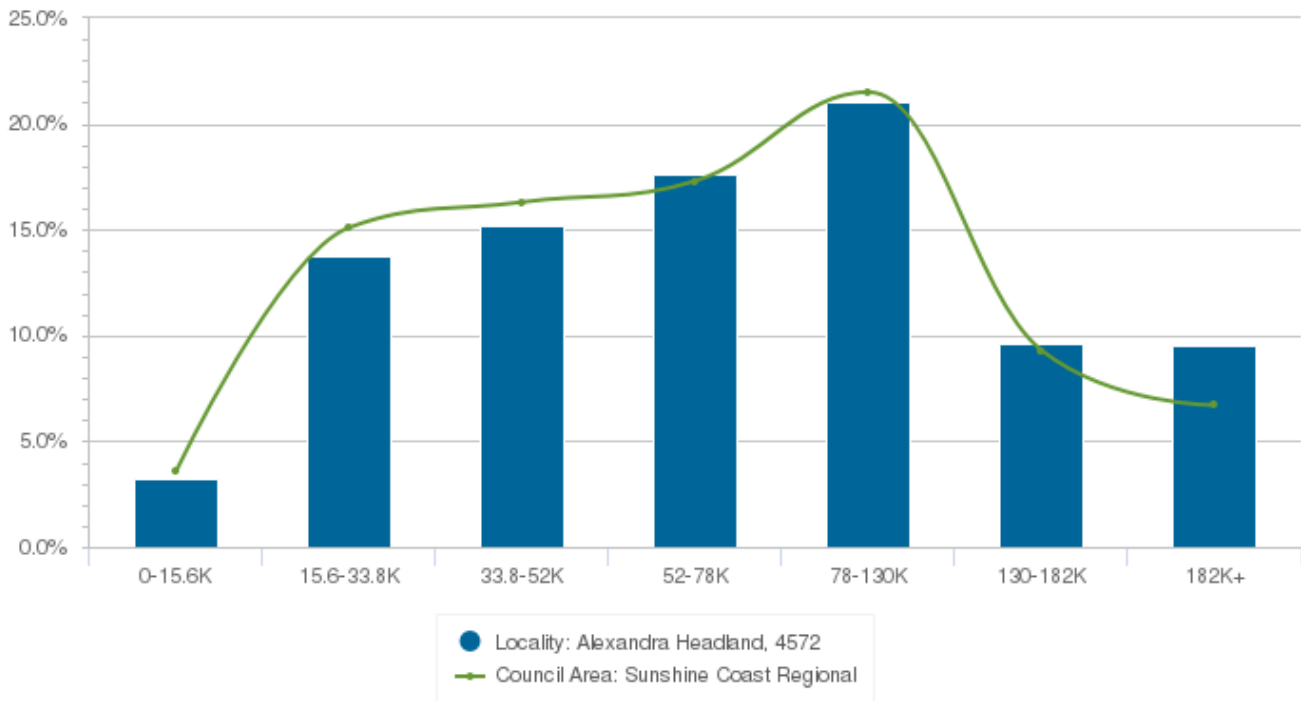
Household Income

Household Income

Income Range	Alexandra Headland %	Sunshine Coast Regional %
0-15.6K	3.2	3.6
15.6-33.8K	13.8	15.1
33.8-52K	15.2	16.3
52-78K	17.6	17.3
78-130K	21.0	21.5
130-182K	9.6	9.3
182K+	9.5	6.7

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Household Income



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